



Date of Memo: December 01, 2022  
Current Meeting: December 08, 2022  
Board Meeting: December 15, 2022

**BOARD MEMORANDUM**

**TO:** Indianapolis Public Transportation Corporation (IPTC) Board of Directors  
**THROUGH:** President/CEO Inez P. Evans  
**FROM:** Senior Direction of Mobility Solutions Michael Roth  
**SUBJECT:** Consideration and approval of Resolution 2022-08 for free fares for Transit Equity Day

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**ACTION ITEM A – 13**

**RECOMMENDATION:**

It is requested that the IPTC Board of Directors consider and approve Resolution 2022-08, authorizing IPTC to offer free rides on Transit Equity Day (February 04, 2023) for fixed routes and IndyGo Access service.

**BACKGROUND:**

*Rosa Louise McCauley Parks* (February 4, 1913 – October 24, 2005) was an American activist in the civil rights movement best known for her pivotal role in the Montgomery bus boycott. The United States Congress has honored her as "the first lady of civil rights" and "the mother of the freedom movement."

Mrs. Parks was a seamstress in Montgomery, Alabama, when, in December of 1955, she refused to give up her seat on the bus to demand an end to segregation. This day of action also recognizes that everyone should have equal access to affordable public transportation.

IPTC has supported free fares on select holidays; Transit Equity Day would be the first in IPTC's history. Many transportation agencies across the country observe Transit Equity Day.

**DISCUSSION:**

N/A

**ALTERNATIVES:**

N/A

**FISCAL IMPACT:**

The average financial impact is approximately \$10,000 for the fixed route and IndyGo Access. The IndyGo Foundation Board has approved a \$10,000 contribution to IPTC to cover the economic impact to IPTC.

**DBE/XBE DECLARATION:**

N/A

**STANDING COMMITTEE DISCUSSION/RECOMMENDATION:**

The action will be reviewed by the Service Committee on December 08, 2022.